

Capacity Planning

for Web Operations



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Operations Engineering

flickr™

**Are you tracking how
your servers are
performing?**



**Do you know how
many servers do
you have?**

**Do you know
how much
traffic can
your servers
handle?
(without dying)**

**Are you tracking how
your application is being
used ?**

monitoring

testing

deployment

forecasting

architecture

metrics

product planning

capex

procurement

monitoring

testing

deployment

go see Adam Jacob's talk!

forecasting

architecture

metrics

product planning

capex

procurement



traditional capacity planning

**HOT
CHAUD**



capacity planning for web

Why capacity planning is important

Hardware* costs \$\$

(Cloudware costs \$\$, too)

Having too little is bad (!@#!!) -> (\$\$\$)

Having too much is bad (\$\$\$\$!)

* and network, datacenter space, power, etc.

Growth

“Normal”

projected
planned
expected
hoped for

(yay!)

“Instantaneous”

spikes
unexpected
external events
digg, etc.

(yay?)

(omg! wtf!)

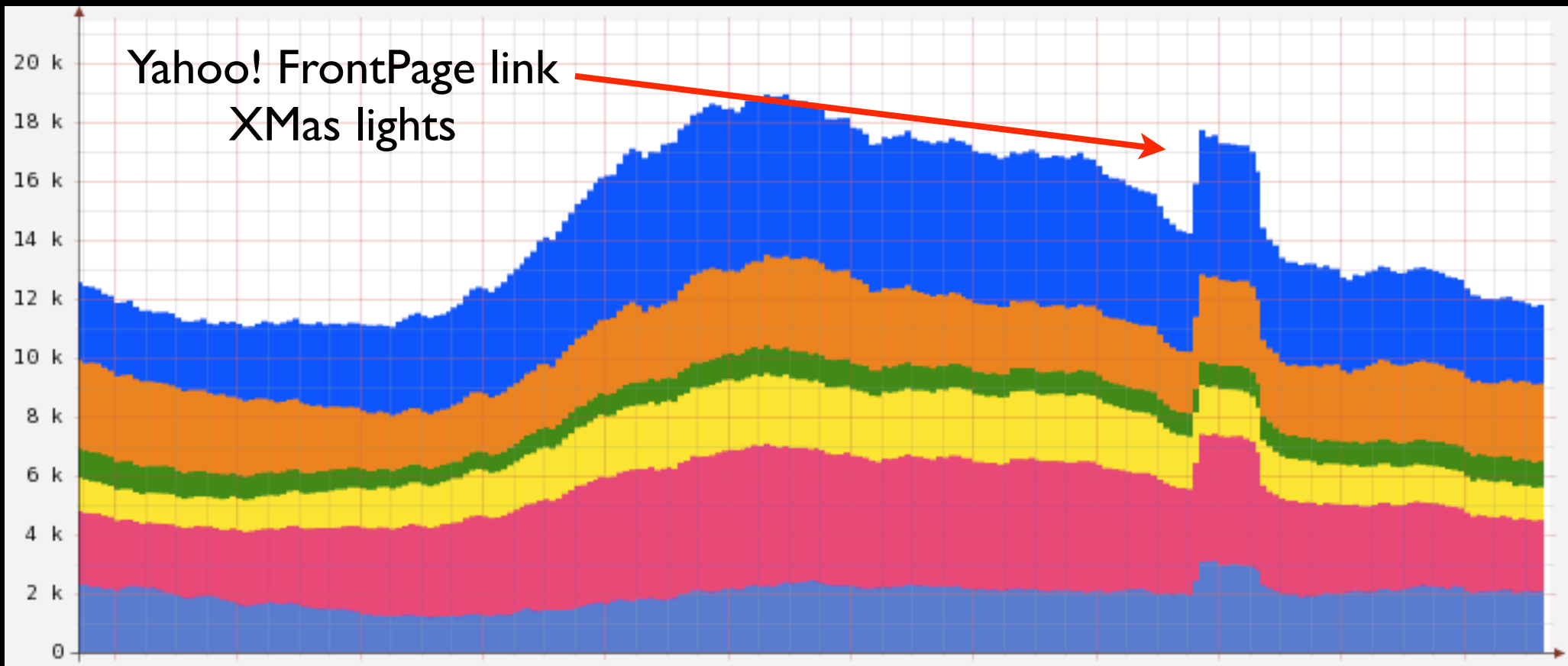
“Normal” growth at Flickr

in a year....

4x increase in photo requests/sec

2.2x increase in uploads/day

3x increase in database queries/sec



“Instantaneous”

“Instantaneous” coping

- Disabling “heavier” features on the site
- Cache aggressively or serve stale data
- Bake dynamic pages into static ones

capacity != performance

Making something fast
doesn't necessarily make it
last

Performance tuning = good, just
don't count on it

Accept (for now) the performance you
have, not the performance you *wished* you
had, or you *think* you might have later



Stewart:

“Allspaw!!!! OMG!!!”

How many servers will
we need next year?!

(we need to tell finance by 2pm today)

“Ah, just buy twice as
much as we need”

$$2 \times (\text{how much we need}) = ?$$

PAGE
VIEWS

WEBSERVER
CPU

5 webserver ->
2M PVs

25 webserver
10M PVs



measurement

Good capacity measurement tools can...

Easily measure and record **any** number
that changes over time

Easily compare metrics to **any** other
metrics from anywhere else

(import/export)

Easily make graphs

good tools are out there



cacti.net



munin.projects.linpro.no



hyperic.com



ganglia.info

good tools are out there



cacti.net



munin.projects.linpro.no



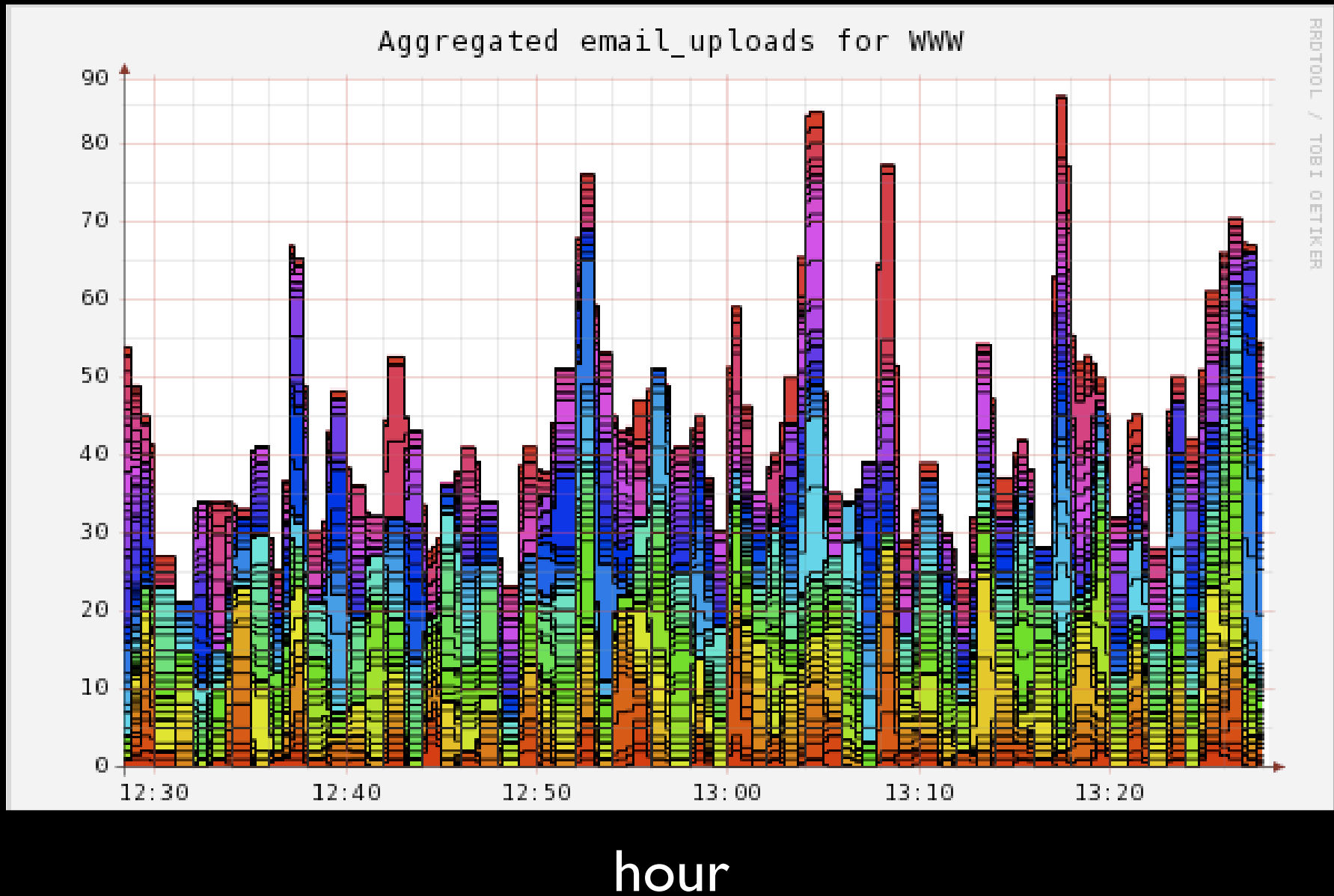
hyperic.com

Flickr uses



ganglia.info

photo
uploads
via
email
per
minute



application metrics

your stuff, not just system stuff

photos uploaded (and processed) per minute

average photo processing time per minute

average photo size

disk space consumed per day

user registrations per day

etc etc etc

**your stuff, not just system
stuff**

photos uploaded (and processed) per minute

average photo processing time per minute

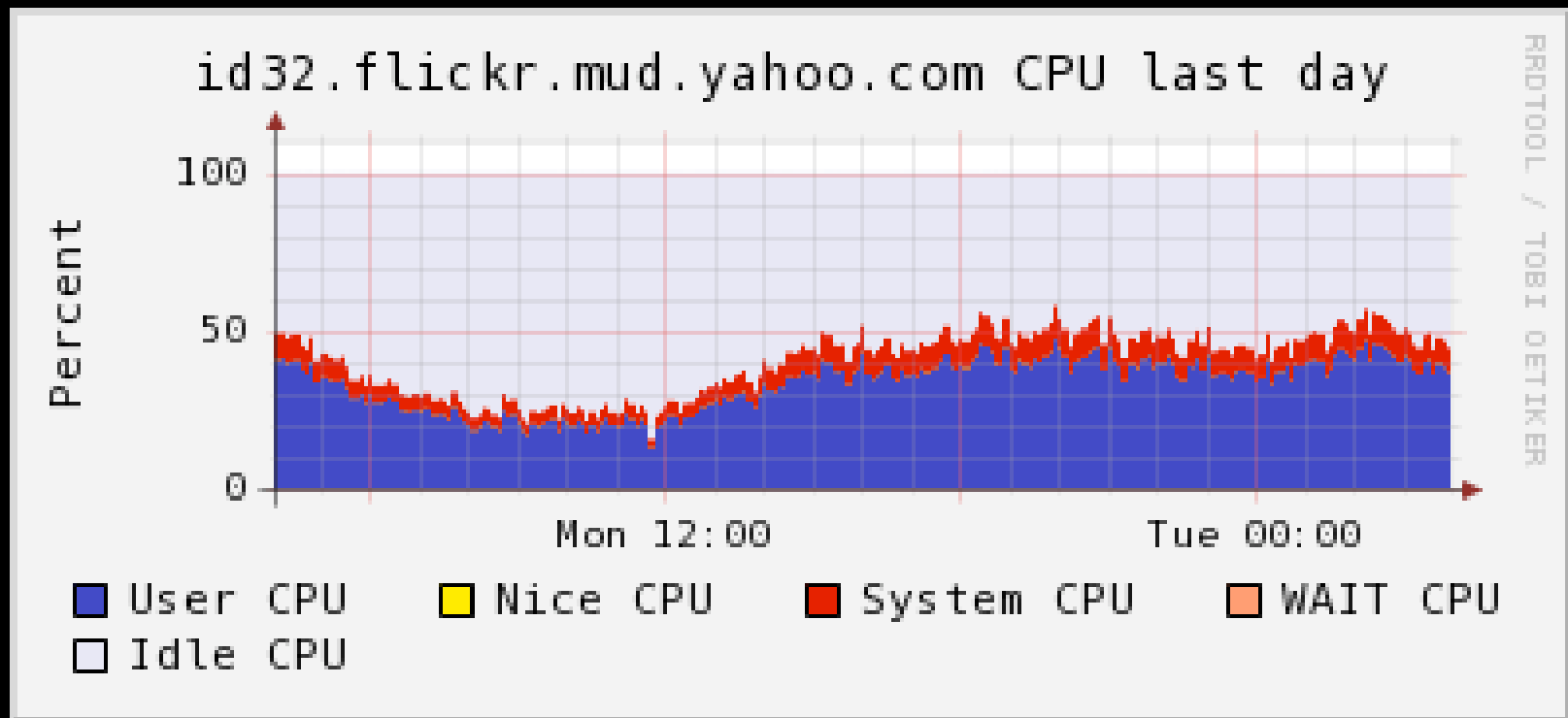
average photo size

disk space consumed per day

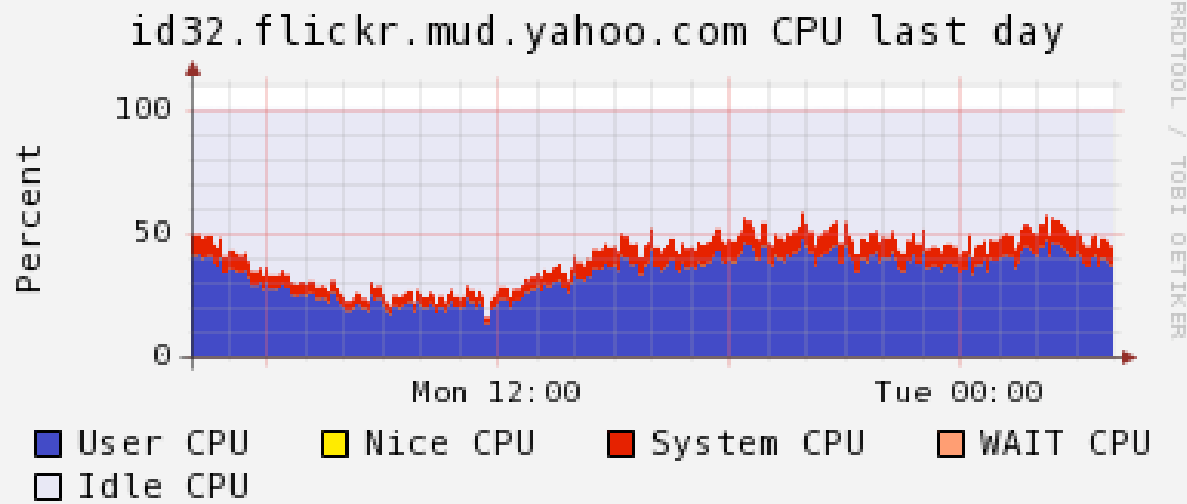
user registrations per day

etc etc etc

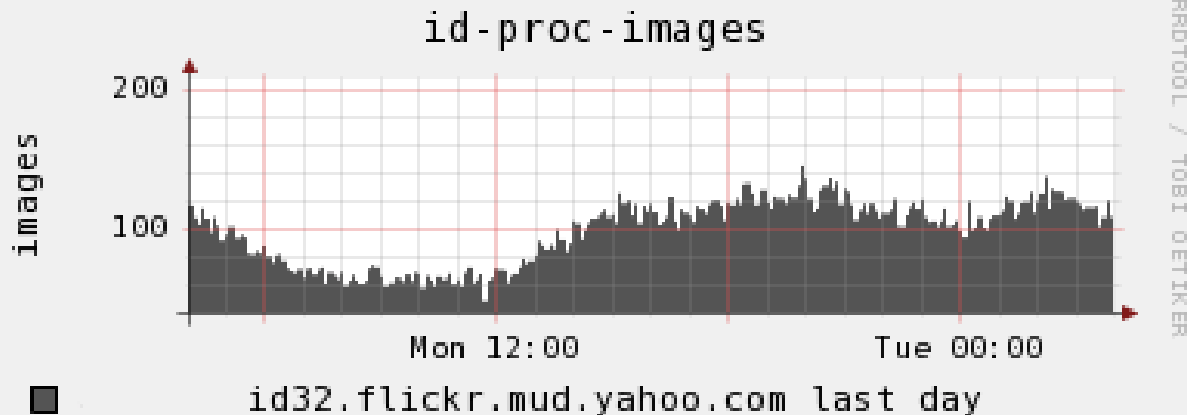
Tie application metrics to system metrics



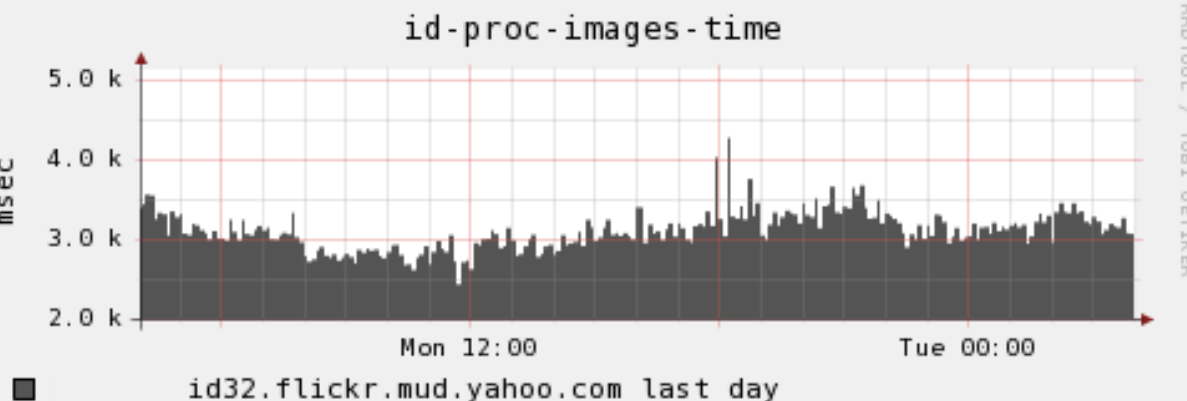
Pretty!! But what does
this mean?



It means that with about 60% total CPU...



It means we can process ~120 images per minute



...and we can process them in ~3.5 seconds (on average)

Benchmarking

Great for comparing hardware platforms
and configurations

BUT



not ***exactly*** like a
bike messenger

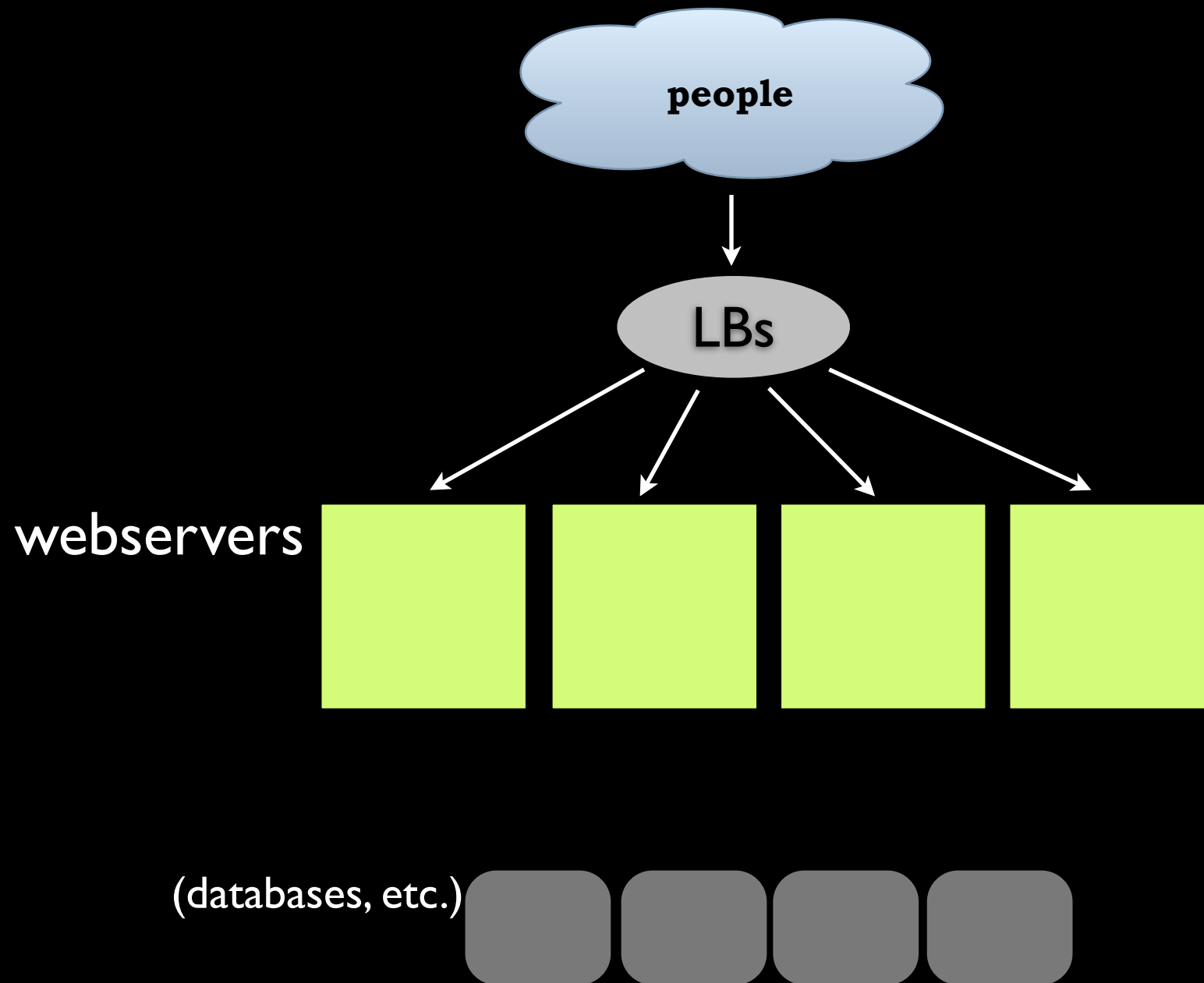
Finding your ceilings

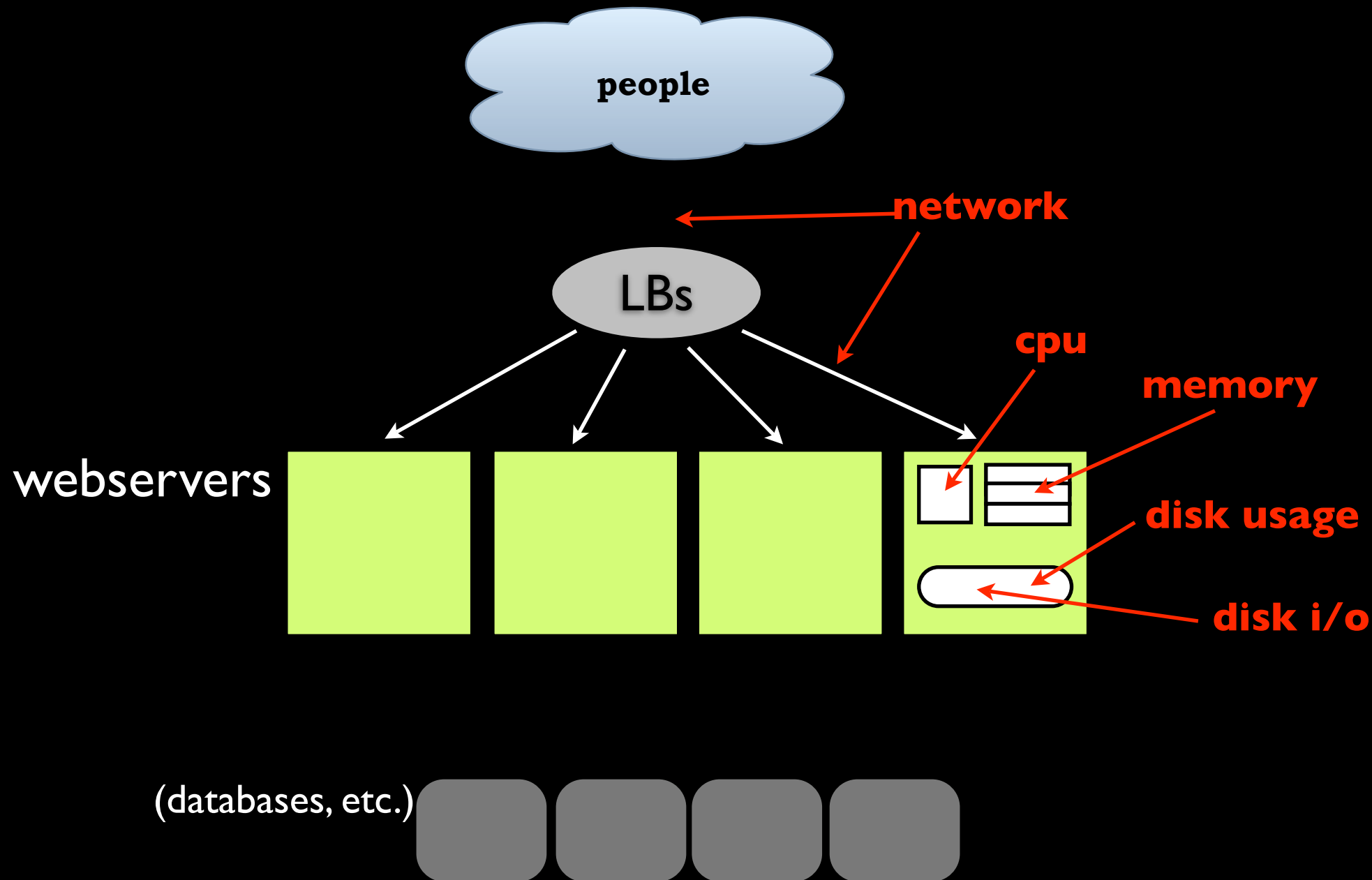
- Use real data, from production servers (if at all possible)
- No, really

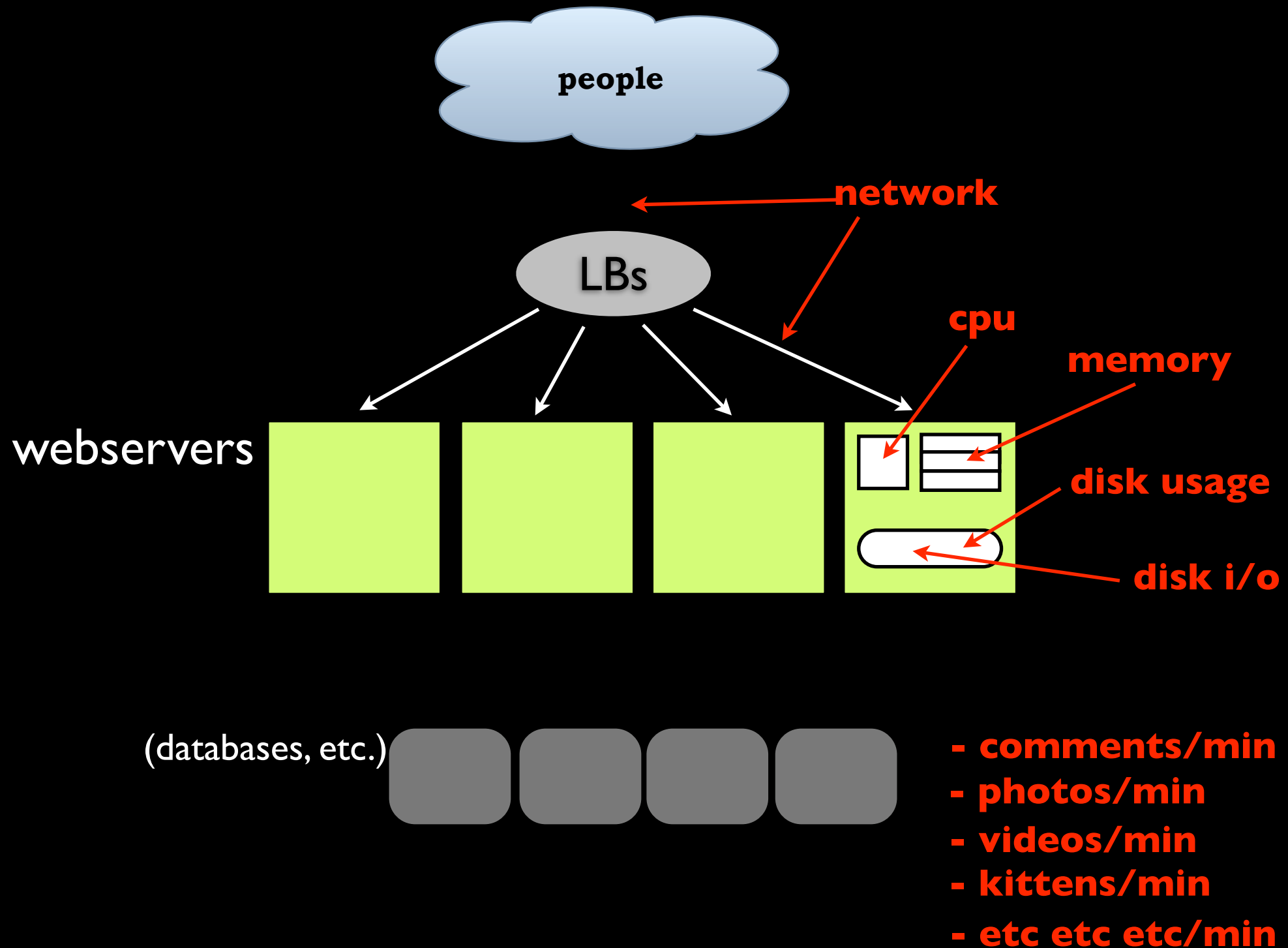
How much traffic can each webserver
take before it dies?

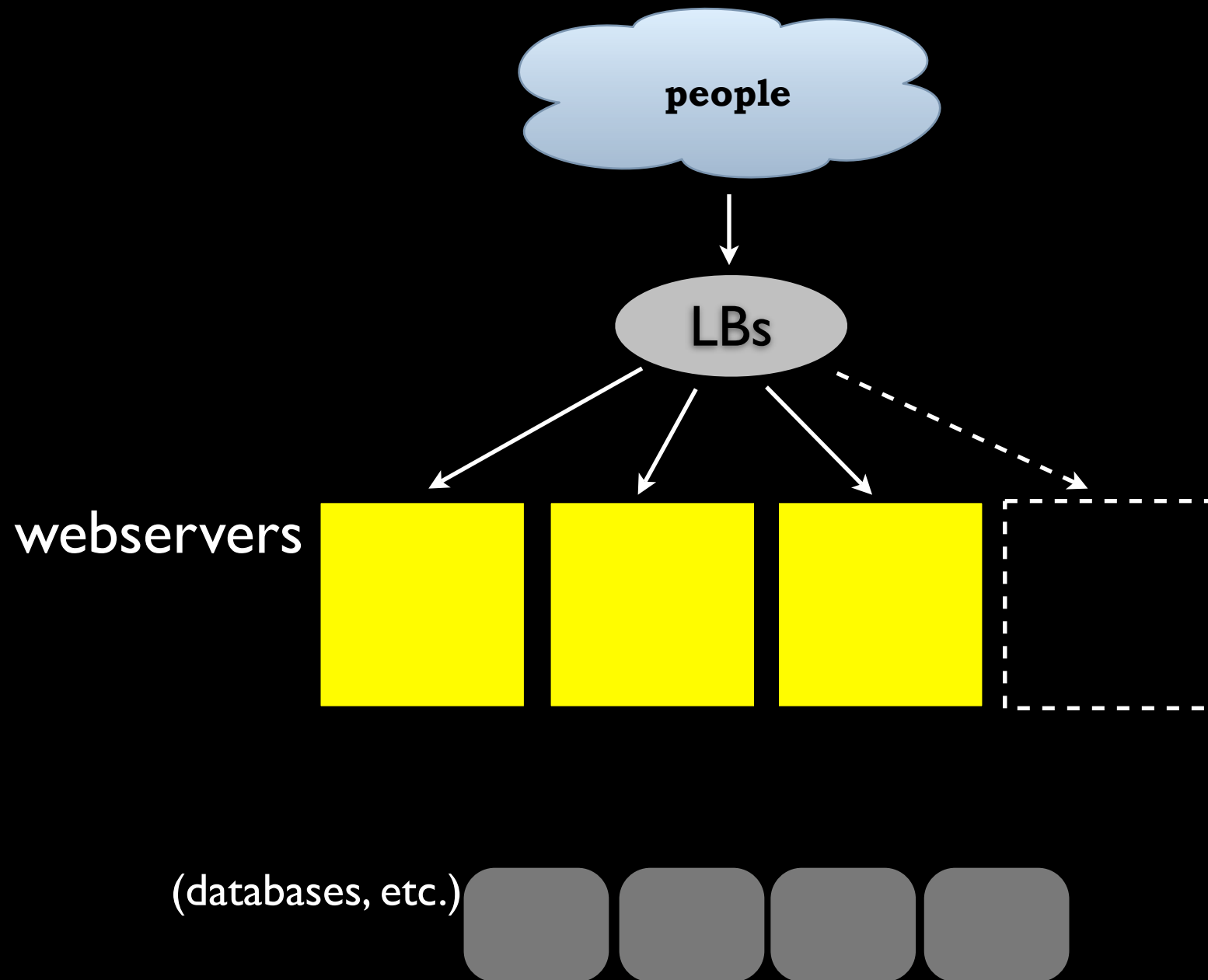
How many webserver can fail
before we're screwed?

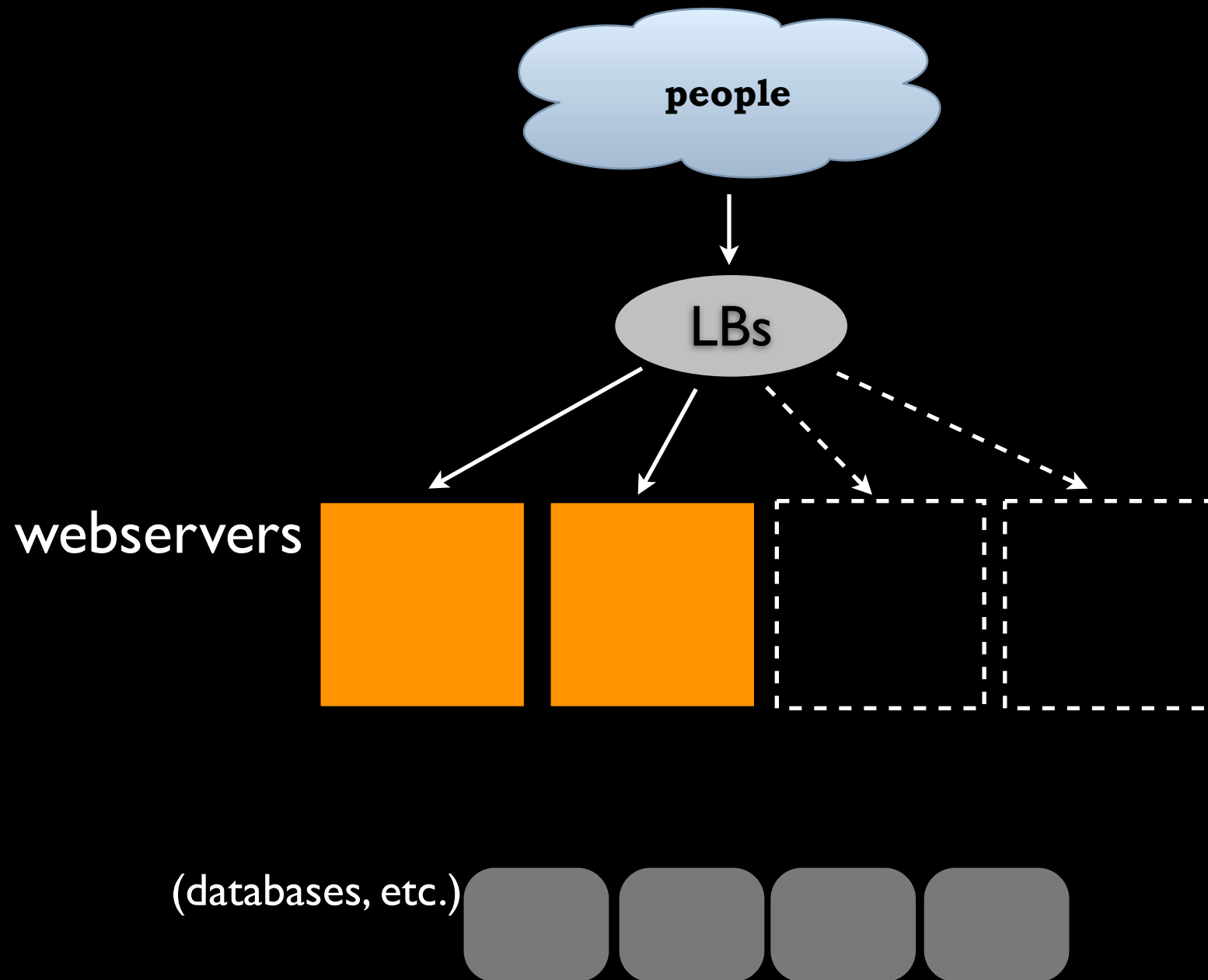
When should I add more webserver?

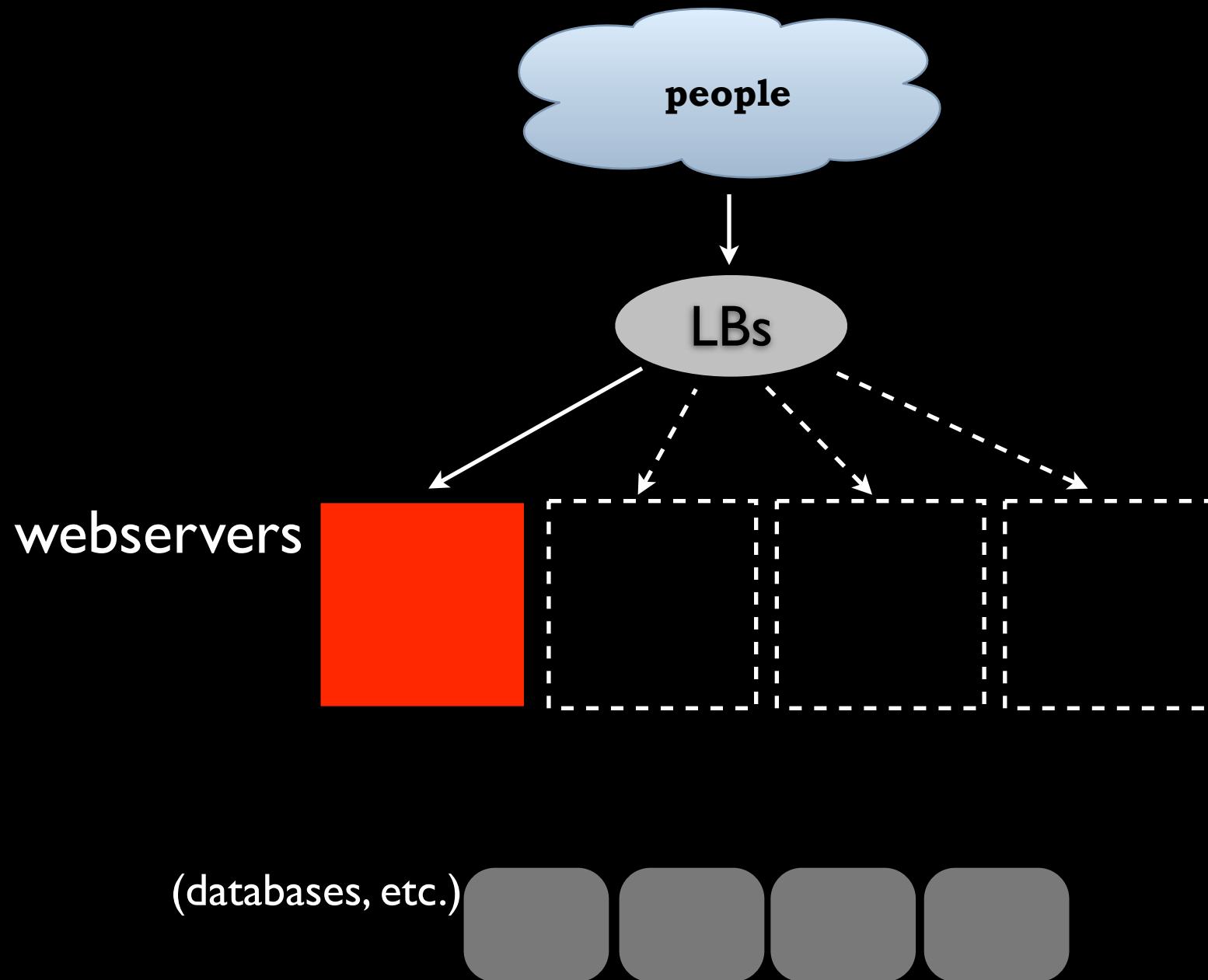


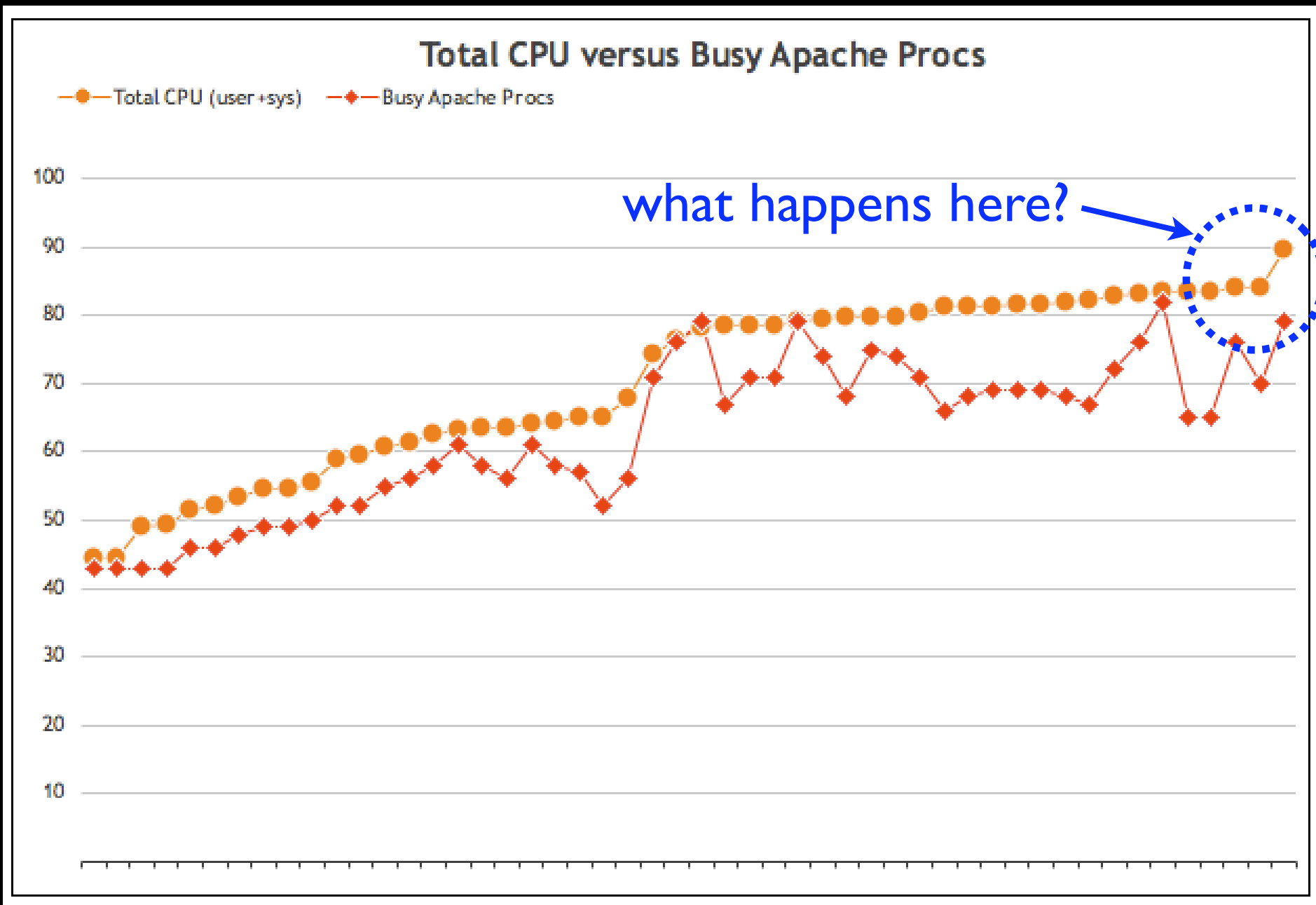






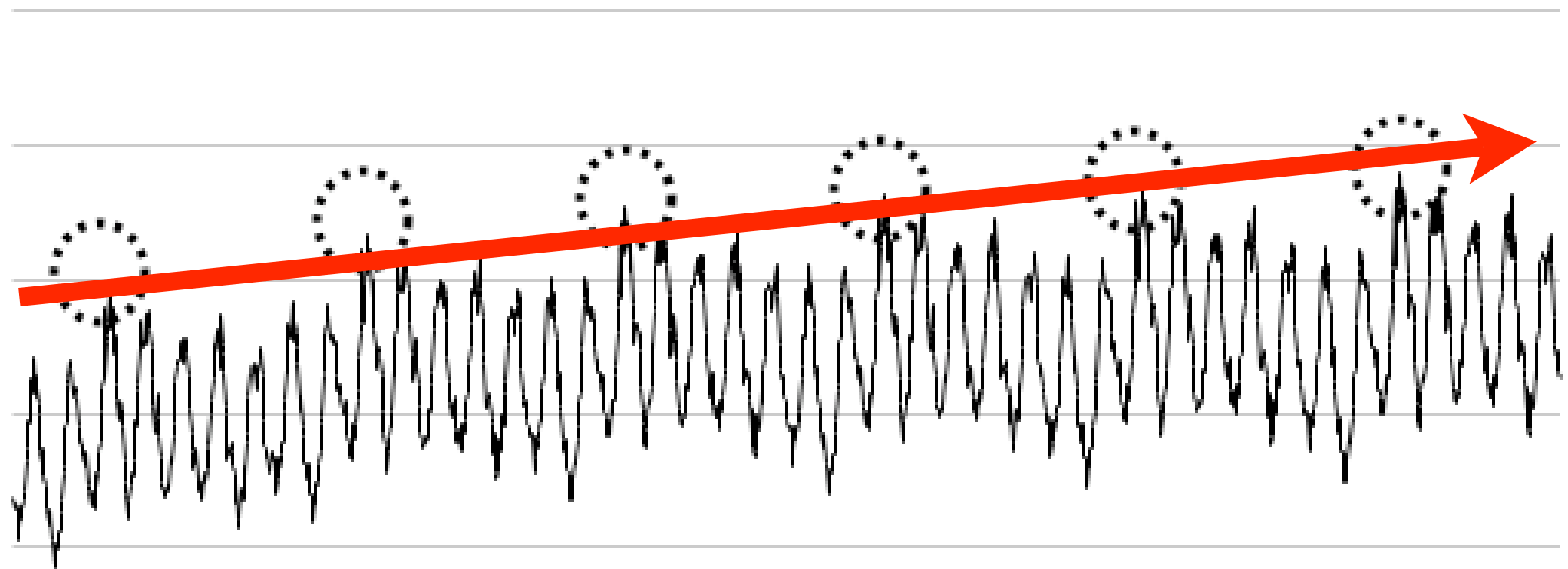






Ceiling = upper limit of “work” (and resources)

Trends of peaks



Time

Benchmarking

Might be your only option if you have a single server.

some good benchmarking tools:

Siege

<http://www.joedog.org/JoeDog/Siege>

httperf/autobench

<http://www.hpl.hp.com/research/linux/httperf/>

<http://www.xenoclast.org/autobench>

sysbench

<http://sysbench.sf.net>

Economics



Time makes everything cheaper

(the Moore's Law thing)

BUT

you don't have a lot of time to
wait around, do you?



Vertical scaling

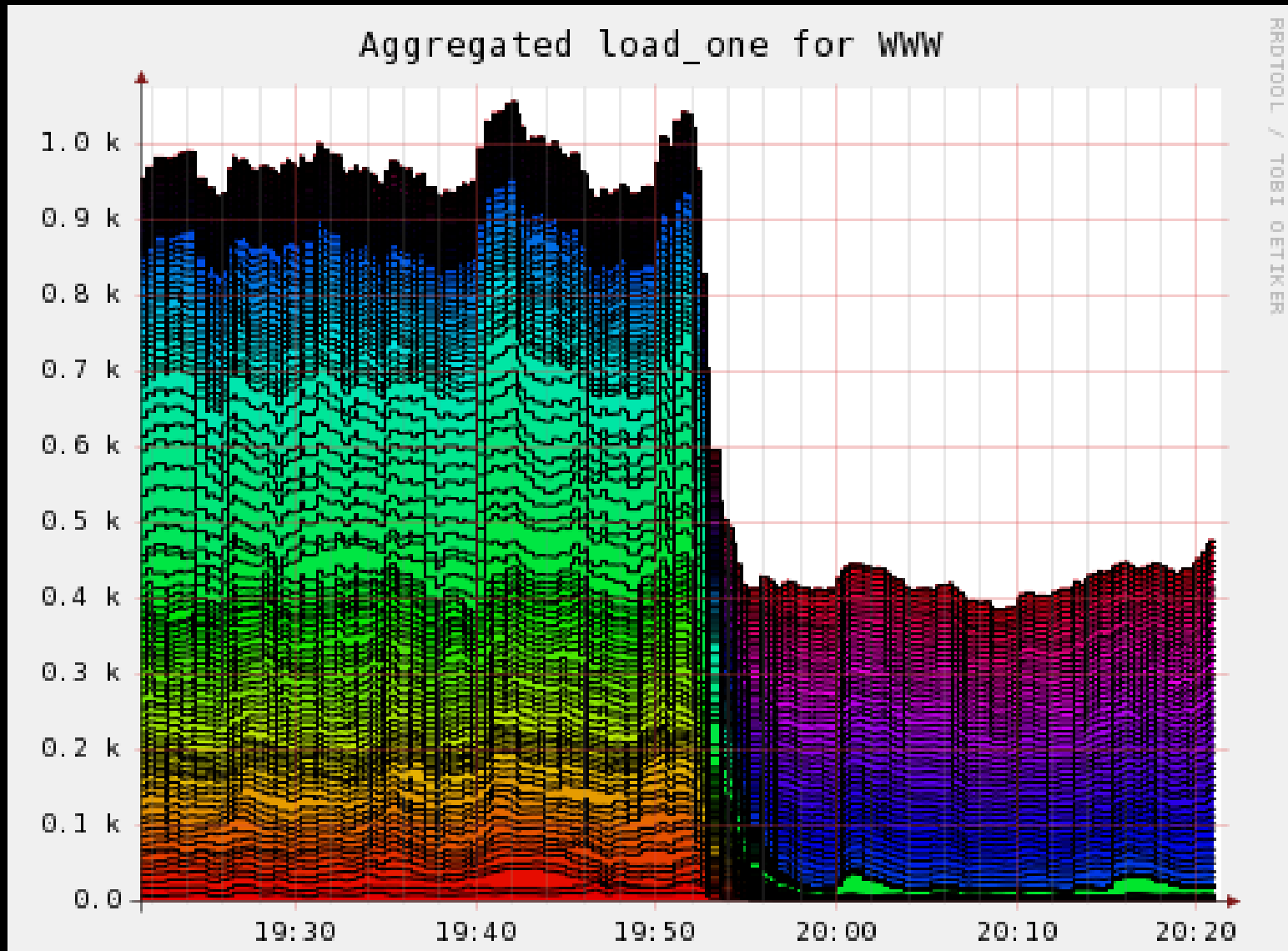
Horizontal architectures





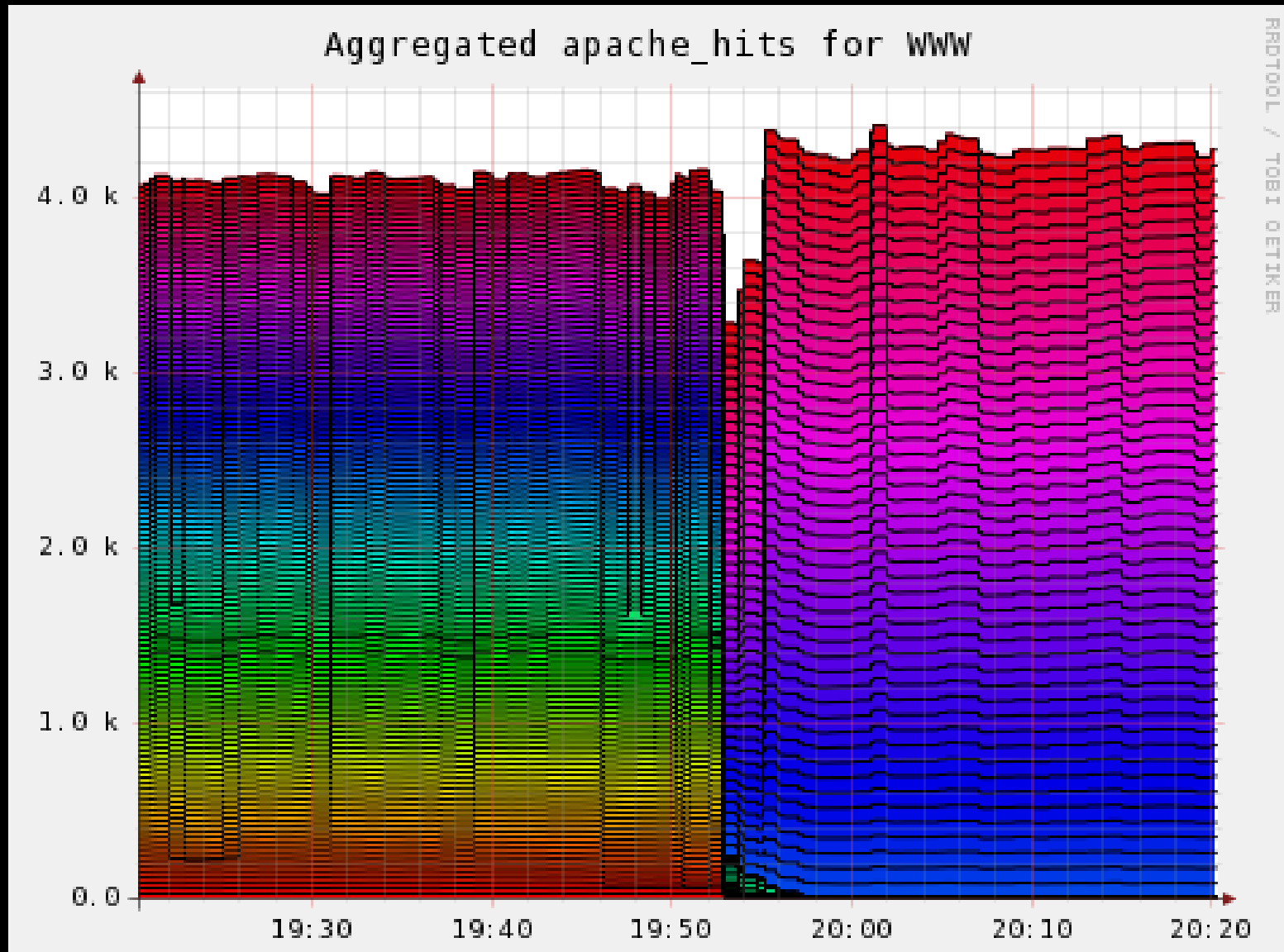
Diagonal scaling

Diagonal scaling



Replacing 67 dual-core webservers with 18 dual quads

Diagonal scaling



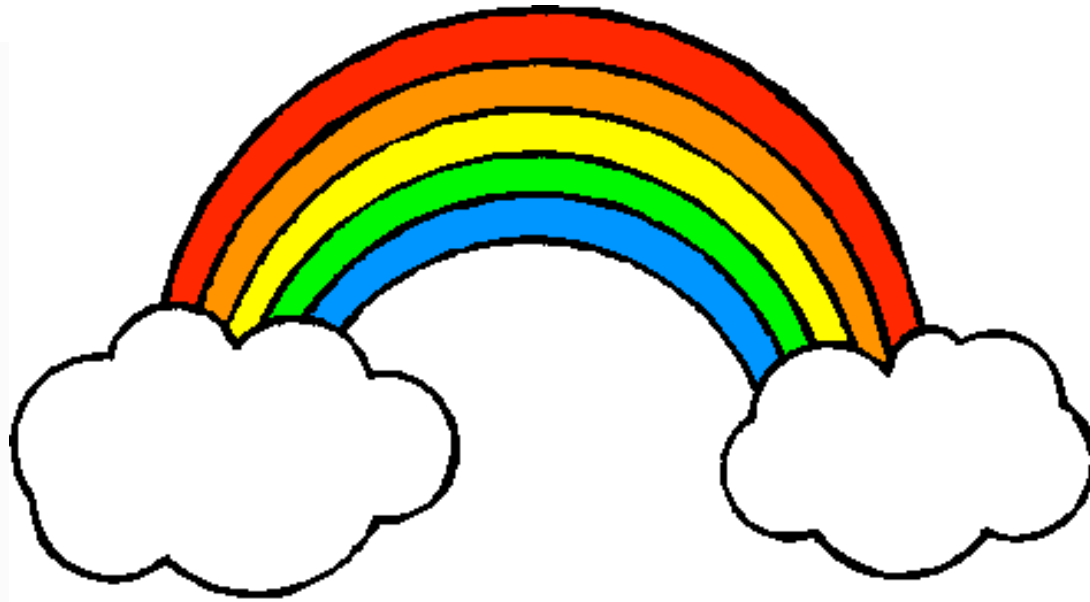
more traffic from less machines

Diagonal Scaling

servers	CPU per server	RAM per server	drives per server	total power (W) @60% peak
67	2	4GB	1x80GB	8763.6
18	8	4GB	1x146GB	2332.8

~70% less power
49U less rack space

Utility Computing



Disclosure: We don't use clouds at Flickr.
(but we know folks who do)



Help with deployment timelines

Help with procurement timelines

BUT

Still have to pay attention

Many people use the same forecasting
methods

Use Common Sense_(tm)

Pay attention to the right metrics

Don't pretend to know the exact future

Measure constantly, adapt constantly

Complex simulation and modeling is rarely
worth it

Don't expect tuning and tweaking will ever win
you any excess capacity

Some more stats

Serving 32,000 photos per second at peak

Consuming 6–8TB per day

Consumed >34TB per day during Y!Photos migration

~3M uploads per day, 60 per second at peak

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(DBA, engineers)

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